

# *ibidem* Press

## Book Proposal Guidelines

If you would like to submit a publication proposal to *ibidem* Press, please send a brief description of your project's content, format, and focus, including a table of contents, a chapter outline, information concerning how much of the manuscript may already have been published elsewhere, and information about the author, including previous publications.

If you have not heard back from us within four weeks, please contact us again to make sure we have received your materials.

Because of the volume of proposals we receive and the expense of postage, we are unable to return manuscripts unless you provide a self-addressed and stamped envelope.

It would be helpful if you could provide information about you and your book according to the following guidelines:

### Provisional title and subtitle

#### Author Information

- Name
- Address, telephone number, and e-mail
- Current position

#### Synopsis

- What will the book be about and how is it original?
- What will its main argument be?
- Why is this book necessary now?
- Please suggest three unique selling points of your book.

#### Abstract

- Please provide a short summary of the book.
- Provisional table of contents, including sub-headers, if possible.
- Short descriptions of the contents of chapters.
- Provisional book length (character count including bibliography and footnotes / endnotes).
- (List of) Figures and illustrations.
- Provisional manuscript submission date.
- Details of any deadlines we should be aware of, e.g. an impending conference, meeting, or book launch.

## Readers and Marketing

As the author / editor, you have valuable insight into the readership and markets for your book. Please provide as much detail as possible about the prospective primary markets for your book.

- For whom is the book intended and what level is it aimed at (undergraduates / postgraduates / academics and researchers / activists and policy-makers, general readers)? Please be as specific as possible, outlining the primary and secondary readerships and, where relevant, giving examples of courses / disciplines / research for which the book might be particularly suited.
- Why will they buy this book?
- Will the book be a main text, supplementary reading, or a research monograph (please choose one)?
- What existing books compete with (or complement) this one and how will this book differ from the competition?
- Can you help promote and market the book? Can you provide addresses of a) potential reviewers / journals, b) potential buyers / institutions interested in the book?

## Additional Information

- Has any or all of the work been published before, such as in a journal, report, conference proceedings or online? If so, please give details.
- Have you submitted the book to any other publishers?
- Who is the copyright holder of the material?
- Is there any institutional support for the publication, or other prospects for discounted bulk purchases of the book?
- Please suggest two possible referees (we are also likely to gather our own).
- Please attach a short author bio as well as your CV.

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